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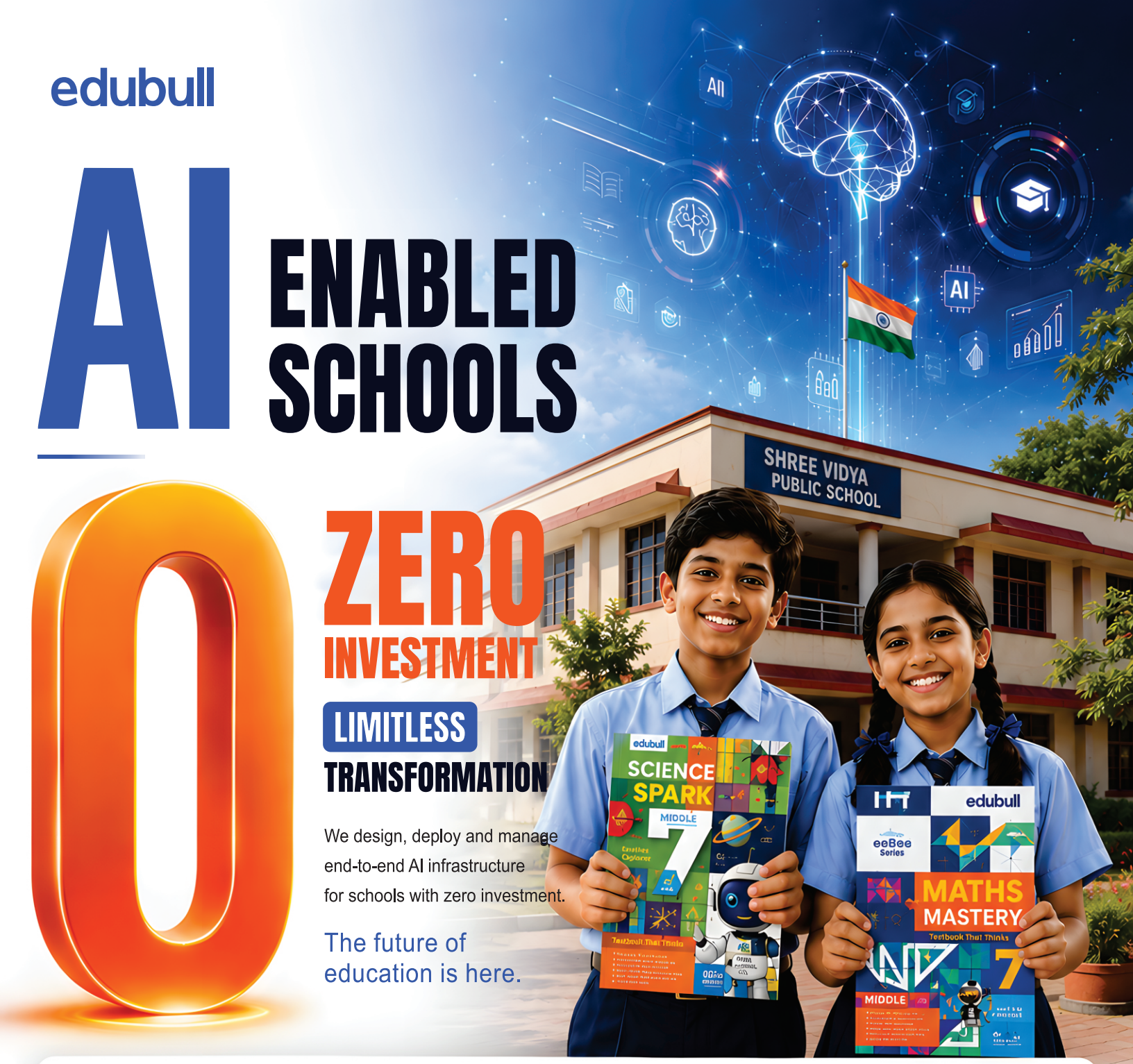
AI ENABLED SCHOOLS



ZERO INVESTMENT

LIMITLESS TRANSFORMATION

We design, deploy and manage end-to-end AI infrastructure for schools with zero investment.

The future of education is here.

Edubull Promise

"We say what we mean, we deliver what we Promise"

AI Today.
Leaders Tomorrow.

edubull

WHAT IS EDUBULL?



India's 1st AI School Infrastructure Company

We empower schools with AI-driven pedagogy, intelligent technology and future-ready infrastructure to create better learning outcomes for every student.

300+ Schools Already AI Enabled

10,000+ Teachers Empowered

1Million+ Students Impacted

25+ Across India & UAE

THE THREE PILLARS OF AN AI ENABLED SCHOOL

PEDAGOGY
AI Powering Learning

- Hybrid AI Textbooks
- AI Assessment
- Personalized Learning
- Bloom's Taxonomy
- NEP & NCF Alignment
- CT & AI Aligned
- Baceline Testing
- GAP Analyzer™

TECHNOLOGY FREE

- AI LMS
- AI Tutor
- Language Lab
- Coding Platform
- Analytics Dashboard
- Offline Flipbook with 3D Content

INFRASTRUCTURE FREE

- AI Interactive Board
- AI & Robotics Lab
- Smart Classroom Offline
- Teacher Training
- School Transformation
- ihub IIT Certification

THE FUTURE IS ALREADY HERE

- AI Personalization Learning for Every Learner
- Data-Driven Decisions
- Teacher AI Co-Pilot
- Future-Ready Competencies
- Limitless Potential. Infinite Possibilities.

Our Mission

One Ecosystem. One Partner.

Bye Bye to Fragmented Hardware and Teachnology.

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Creating AI Enabled Schools

LEARN | GROW | LEAD

A SMARTER WAY FOR SCHOOLS

No Separate Technology Investment.

Integrated.
Efficient.
Future-Ready.

A complete AI school ecosystem, without the need for multiple purchases or multiple vendors.

One Partner Many Possibilities

Traditional School

Multiple solutions. Multiple vendors. Multiple budgets.

- **Books** (from one publisher)
- **Smart Boards** (from another vendor)
- **LMS** (from a different company)
- **Content** (multiple providers)
- **Robotics** (separate purchase)
- **Training** (extra cost)
- **Multiple Vendors** (need to manage)
- **Multiple Budgets** (higher overall cost)

FROM MULTIPLE VENDORS TO ONE PARTNER

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Creating AI Enabled Schools

ONE SCHOOL PARTNERSHIP

Academic + AI + Technology + Training + Implementation

- **AI-Enabled Academic Books** (with digital & AI learning)
- **AI Classrooms (Edubull Slate)** (with interactive content)
- **AI LMS (ELIC)** (learning intelligence cycle)
- **Future Skills Labs** (language, coding, robotics, AI)
- **Teacher Training & Support** (continuous enablement)
- **Implementation & Ongoing Assistance** (end-to-end support)

Lower Total Cost
No multiple purchases or vendor management.

Faster Implementation
Everything planned and delivered together.

Better Integration
Books, technology and AI work as one.

Greater Impact
For students, teachers, parents and the school.

AI ENABLED SCHOOLS

A STRONGER TOMORROW STARTS WITH SMARTER SCHOOLS.



ELITE PLANS

Choose the Right AI Transformation Plan for Your School

FEATURES INCLUDED	ELITE	ELITE PRO (Most Schools Admire)	ELITE PRO+	DIAMOND
AI Hybrid Textbooks (Nursery-8 Classes) All Subjects	✓	✓	✓	✓
Baseline Testing™ & Gap Analyzer™	✓	✓	✓	✓
AI Slate (AI Interactive Board)	—	✓	✓	✓
3D Content Library (Smart Class Offline)	—	✓	✓	✓
3D Content Library (Smart Class Online)	✓	✓	✓	✓
AI LMS	✓	✓	✓	✓
Emma AI - World's First Video AI Live Tutor	—	—	✓	✓
School Advertisement Board	—	✓	✓	✓
Vishwakar AI & Robotics Lab (Class1 to 8)	—	—	✓	✓
AI & Robotics Curriculum - Textbook (Class1 to 8)	—	—	✓	✓
Composite Skill Lab, Science DIY Activities	—	—	—	✓
CEFR-based LSRW Language Lab	✓	✓	✓	✓
CodeGuru AI with CT & AI	—	—	✓	✓
Classroom Furniture	—	—	—	✓
PTM Support	—	✓	✓	✓
iHub Divyasampark IIT Roorkee Certification (Principal & Teacher)	—	—	✓	✓
iHub Divyasampark IIT Roorkee Certification (Students)	—	—	✓	✓
AI ERP	✓	✓	✓	✓
LMS Customisation (Free)	—	—	—	✓
Marketing Support	✓	✓	✓	✓

ELITE PLANS PRICING

Choose the right plan for your school and empower your students with AI-powered education.

Empowering Smarter Learning

CLASS CATEGORY	ELITE	ELITE PRO (Most Schools Admire)	ELITE PRO+	DIAMOND
Nursery, LKG, UKG Early Learning (Foundational Years)	Rs. 1,400	Rs. 2,500	Rs. 2,500	Rs. 9,500
Class 1 to 5 Primary Years (Building Strong Foundations)	Rs. 2,500	Rs. 3,800	Rs. 4,800	Rs. 9,500
Class 6 to 8 Middle Years (Advanced Learning)	Rs. 2,500	Rs. 4,000	Rs. 5,000	Rs. 9,500

Important Note: A minimum of 10 classes must be enrolled.

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AI HYBRID TEXTBOOKS

Not Just Another Textbook.

A Complete AI Learning System on paper.

India's First AI-Enabled Textbook Series that seamlessly combines world-class pedagogy with artificial intelligence.



EXPLORE OUR SERIES

FOUNDATION STAGE
Kindergarten Foundational Learning

Phonics | Numeracy | English | Hindi | Brain Development | General Awareness | STEM Activities | Tactile Learning

GRADES 1-8
Concept Mastery

Mathematics | Science | English | EVS | Social Science | Hindi

ICT | General Knowledge | Phonics | Grammar | Activities | Concept Learning

GRADES 9-12
Academic Excellence

Board Exam Preparation | Study Resources | AI Learning Support | Predictive Performance Analytics | Career & Skill Readiness



WHY EDUBULL AI HYBRID TEXTBOOKS?

Baseline Assessment
Identify prerequisite learning gaps before starting every chapter

Emma AI Tutor
24x7 AI doubt-solving in multiple languages.

Gap Analyzer
Personalized remedial learning for every student.

NEP 2020 & NCF 2023
Built on India's latest curriculum framework.

1,00,000+ Digital Resources
Videos, podcasts, 3D models, simulations and more.

7-Step AI Remedial System
Automatically identifies, teaches, assesses and improves learning.

TRADITIONAL EXCELLENCE

- Beautiful Printed Books
- Expert Pedagogy
- Activity-Based Learning
- Competency Questions
- Mind Maps
- Real-Life Learning

AI ON PAPER
SCAN. LEARN. GROW

PROGRESSIVE AI LEARNING

- Emma AI Tutor
- AI Videos & 3D Models
- Podcasts
- Gap Analyzer
- AI Assessments
- Multilingual Learning
- CT & AI Syllabus

ONE ECOSYSTEM. SEAMLESS LEARNING.

Printed Textbook → Scan Any QR Code → Emma AI Tutor 24x7 Instant Doubt Solving → AI LMS Your Personalized Learning Dashboard → AI Assessment Continuous Evaluation → Language Lab Speak. Practice. Perfect. → AI Slate Write. Solve. Excel.

EDUBULL 2027 BOOK PORTFOLIO

AI HYBRID TEXTBOOKS NURSERY TO CLASS 8

AI AI Tutor
3D 3D Models
▶ Videos
✓ Assessments
M Mind Maps
P Practice & Growth

Early Years - Grade-wise Books Available in the Package

Nursery, LKG and UKG - complete 10-book foundation package

Class	Literacy - 1	Literacy - 2	Numeracy - 1	Numeracy - 2	Hindi - 1	Hindi - 2	General Awareness	Rhymes	Drawing	Emotional Learning	Books in Package
Nursery	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10
LKG	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10
UKG	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	10

A **Strong Foundations**
Literacy, numeracy & language readiness

360 **Whole-child Learning**
Awareness, rhymes, art & emotional learning

AI **AI-Enabled Learning**
Books connected to richer digital learning

★ **Designed for Every Learner**
Simple, engaging, age-appropriate progression

Primary & Middle School - Grade-wise Books Available in the Package

Classes 1-8 - subject-wise availability at a glance

Class	Vanika Hindi Textbook वाणिका हिंदी पाठ्यपुस्तक	Vyakaran Vandana व्याकरण वंदना	Sanskrit	Social Studies / Part I	Social Studies - II	General Knowledge	English Grammar	Math Mastery	Environmental Studies	Science Spark	ICT	Drawing	Bloom	Books in Package
Class 1	✓	✓	✓	-	-	✓	✓	✓	✓	-	✓	✓	✓	10
Class 2	✓	✓	✓	-	-	✓	✓	✓	✓	-	✓	✓	✓	10
Class 3	✓	✓	✓	✓	-	✓	✓	✓	✓	✓	✓	✓	✓	12
Class 4	✓	✓	✓	✓	-	✓	✓	✓	✓	✓	✓	✓	✓	12
Class 5	✓	✓	✓	✓	-	✓	✓	✓	✓	✓	✓	✓	✓	12
Class 6	✓	✓	✓	✓	-	✓	✓	✓	-	✓	✓	✓	✓	11
Class 7	✓	✓	✓	✓	✓	✓	✓	✓	-	✓	✓	✓	✓	12
Class 8	✓	✓	✓	✓	✓	✓	✓	✓	-	✓	✓	✓	✓	12

✓ Book available - Not listed for that class | Classes 3-6: Social Studies is one book; Classes 7-8: Part I + Part II

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AI SLATE

AI Interactive Board

The World's Most Powerful AI Teaching Machine

Transform every classroom into an AI-powered interactive learning environment. AI Slate combines a high-performance interactive display with Edubull's intelligent teaching ecosystem to make learning immersive, engaging, and effortless.



AI SLATE HARDWARE

- Android & Windows Dual OS
- Android 14+
- 40–Point Multi–Touch
- 4K UHD Display (60 FPS)
- Anti-Glare 4 mm Toughened Glass
- Built-in Speakers, Microphone & Camera
- OPS Expansion Support
- HDMI, USB & Type-C Connectivity
- Available in **65" • 75" • 85"**

TWO POWERFUL MODES

OFFLINE TEACHING

Advanced Smart Board

Write, draw, annotate and present lessons effortlessly.



- **3D Interactive Content**
- **Access AI Hybrid Textbooks**
- **Built-in Assessments**
- **Bilingual Podcasts**
- **Works without Internet**

ONLINE AI TEACHING

EeeBee AI Assistant

Draw diagrams, explain concepts, solve equations and answer classroom questions instantly.



- **Embedded PhEt Simulations**
  Interactive Science & Math simulations
- **AI-generated Explanations**
  Instant accurate and easy to understand
- **AI PPT Generator**
  Create Complete lesson presentations in seconds.
- **Live Quiz Maker**
  Generate engaging classroom quizzes instantly.
- **GeoGebra**
  Teach and learn math in a smarter way

Stunning 4K Display
Crystal clear visuals for every lesson

AI-Powered Assistant
Intelligent help for teachers and students, anytime.

Advanced Smart Board
Write, annotate, collaborate and teach with ease.

Live Quiz & Assessments
Make learning interactive and measurable

One Display. Infinite Possibilities.

AI Slate + Edubull AI Ecosystem = The Future of Teaching

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AI LMS

One Platform.
Four Stakeholders.
One AI Ecosystems.

AI Insights
Smarter Decisions

Secure & Reliable
Your data is safe

Access Anywhere
Web & Mobile

Built for Schools
Designed for every stakeholder



AI-Powered Platform

Smarter Decisions.
Better Learning.
Stronger Outcomes.

PRINCIPAL

Complete School Control



- Real-time School Dashboard
- AI Academic Insights
- Board Result Predictor
- Early Warning System
- Unified ERP & Academics

OUTCOME

- Better Academic Decisions
- Higher School Performance
- Complete School Visibility
- Better ROI

TEACHER

AI Teaching Assistant



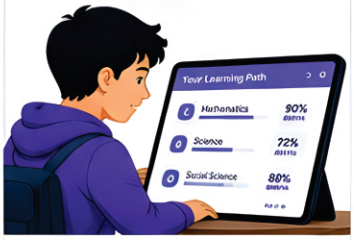
- AI Lesson Planning
- AI Exam & Assignment Generator
- Class Performance Analytics
- AI Doubt Support
- AI Digital Evaluation

OUTCOME

- Save 70% Teaching Time
- Better Classroom Delivery
- Data-Driven Teaching

STUDENT

Personalized AI Learning



- Baseline Assessment Gap Analyzer™
- AI Tutor
- AI Remedials and Learning Path
- Revision Tools (Notes, Videos)
- Practice Tests & AI Exams

OUTCOME

- Learn at Your Own Pace
- Fill Learning Gaps
- Better Exam Scores

PARENT

Stay Connected, Stay Informed



- Live Progress Tracking
- Learning Gap Updates
- Parent-Teacher Communication
- Instant Notifications

OUTCOME

- Complete Transparency
- Early Intervention
- Better Learning Support

WHY SCHOOLS CHOOSE AI LMS

- AI-Powered Learning
- Real-Time Analytics
- Personalized Education
- Smart Assessments
- Connected Stakeholders
- Better Academic Outcomes

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Creating AI Enabled Schools

A Brighter Tomorrow Together

Free AI Tutor Support,
Now for Every Student

Complete academic support at home, now provided by the school.



Actual Cost ~~₹7,999/-~~ per student

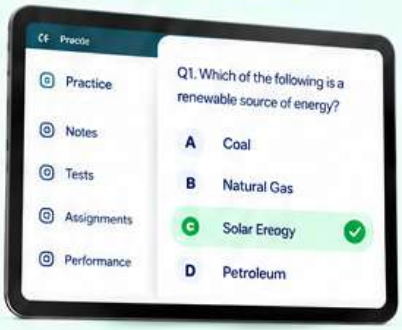
Now FREE for all our students

NO Tution Needed
School + AI Tutor Support = Complete Learning

Interactive 3D Learning
Visualise concepts with engaging 3D animated videos.



Concept Notes & Practice
Easy-to-understand notes, quizzes and practice tests for every chapter.



Learn Anytime, Anywhere
Unlimited access on any device. Watch, revise and learn at your own pace.





Empowered Learners for a Brighter Future

- **Stronger Conceptual Understanding**
- **Continuous Learning Progress**
- **Self-Paced Learning Freedom**
- **Greater Confidence & Opportunities**

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LANGUAGE LAB

Speak with Confidence.
Communicate with the World.

CEFR-based LSRW Lab that takes every learner from where they are to where they need to be.



OUR LEARNING JOURNEY

1 **ASSESS**
CEFR-Based Baseline Assessment

2 **PERSONALIZE**
AI-Powered Learning Path

3 **PRACTICE**
Practice with Emma AI

4 **ACHIEVE**
Global Communication Skills

- AI-Powered Listening, Speaking & Pronunciation
- Interactive Conversations & Real-life Simulations
- Real-Time Speech Evaluation
- Curriculum Integrated
- Gamified Learning & Rewards
- Future Ready Communication

- Better fluency and confidence
- Stronger vocabulary and grammar
- Better pronunciation and accent
- Effective communication in real-life situations
- Global exposure and career readiness

AI Today.
Leaders Tomorrow.

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CodeGuru AI

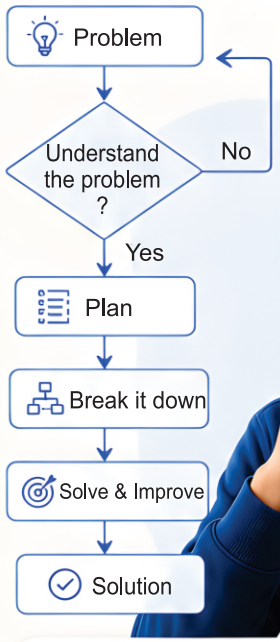
DON'T JUST LEARN TO CODE.

LEARN TO THINK.

In the AI era, anyone can generate code. The real skill is building solutions through logic, problem-solving and computational thinking skills.

Build Thinkers. Not Just Coders.

NO INSTALLATION REQUIRED





THINK LIKE A PROGRAMMER

Logic Lab

1. Robot Maze	2. Pattern Machine	3. Sort the Steps
4. Flowchart Builder	5. Debug the Plan	6. Decomposition
7. Truth Tables	8. Sorting Visualizer	9. Stack & Queue

- Logic First Learning
- AI Virtual Coding Teacher
- No Installation Required
- CBSE & NEP Aligned
- CT & AI Aligned

YOUR LEARNING JOURNEY

Scratch	CT & AI Skill & Coding	CBSE IT & AI	Computer Science & AI
Class 1-3	Class 3-8	Class 9-10	Class 11-12

EXPLORE OUR LEARNING LABS

Scratch · Blockly · Python IDE · HTML · CSS · JavaScript · SQL Database Lab · Spreadsheet Lab · Jupyter Notebook

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Shaping Generations

Think Logically · Solve Problems · Build the Future

Start your coding journey today!

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VISHWAKAR AI & ROBOTICS LAB

India's Complete AI & Robotics Infrastructure for Schools

ZERO INVESTMENT



- Complete End-to-End Lab Setup
- Interior & Furniture Included
- Teacher Training & Certification
- IIT Certification
- Curriculum, Videos & LMS Included
- Real World Projects
- Interactive Board
- AI & Robotics Kits
- Championship
- 3D Printer

Everything your school needs.
At Zero Cost.

CURRICULUM | HARDWARE | SOFTWARE | TRAINING | PROJECTS | CERTIFICATION

FUTURE SKILLS THAT BUILD FUTURE INNOVATORS

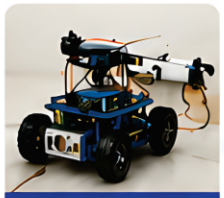
18+ DOMAINS AND 130+ PRODUCTS

- Artificial Intelligence
- Robotics
- Arduino
- Python
- IoT
- Electronics
- Sensors
- Automation
- Machine Learning
- Computer Vision
- Embedded Systems
- Drone Technology
- 3D Design
- STEM
- Block Coding
- Engineering Design
- Innovation
- Problem Solving

REAL-WORLD PROJECTS


Smart Home


Line Follower Robot


Obstacle Avoider


Robotic Arm


IoT Weather Station


AI Vision Robot


Smart Agriculture


Autonomous Car


Drone

AND MANY MORE...

FOUNDATION

Classes 1–5



INTERMEDIATE

Classes 6–8



ADVANCED

Classes 9–12



THE STUDENT JOURNEY

THINK
Ask. Imagine. Explore.

BUILD
Assemble. Create.

PROGRAM
Code. Logic. Make it Smart.

TEST
Experiment. Debug. Improve.

INNOVATE
Solve Real-World Problems.

LEARNING BY BUILDING. INNOVATION BY DOING.

edubull
Creating AI Enabled Schools

- Industry Standard Infrastructure
- Safe & Student Friendly
- Hands-on Learning
- Future Ready Skills

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Creating AI Enabled Schools

More Visibility, Stronger Admissions.

TURN EVERY PTM INTO A PROGRESS MEETING.

Edubull's AI-Powered PTM Success Program

Every parent should leave the PTM knowing their child's strengths, learning gaps and exact improvement plan – not just their marks.

Informed Parents. Confident Students. Stronger Schools.



How Edubull Supports PTMs – End to End

11 Stages. Complete Support.

Before the PTM
Prepare with insights. Invite with confidence.

1. Baseline Assessments
2. Learning-Gap Analysis
3. Teacher Training for Positive Parent Communication
4. Professional WhatsApp Invitations to Parents

During the PTM
Show progress. Build trust. Plan together.

5. Edubull Help Desk with Standees & Dashboards
6. One-page Student Learning Health Report
7. Parent Counselling with Academic Success Manager
8. Showcase School's AI, Coding, Language & Robotics Initiatives
9. Collect Parent Testimonials

After the PTM
Turn insights into improvement.

10. 30-day Personalized Remedial Plans via ELIC
11. 24-hour AI Teacher Demonstrations & Support + QR-based Feedback + Post-PTM Principal Reporting

One-Page Student Learning Health Report



- Overall learning level
- Subject-wise performance
- Strong & weak concepts
- Learning-gap analysis
- Teacher observations
- Attendance
- Assessment participation
- Recommended improvement plan
- Activities for parents at home
- Next progress-review date

Stronger Parent Trust
Transparent insights build confidence.

Higher Parent Engagement
Parents stay informed and involved.

Improved Student Outcomes
Focused support for every learner.

Enhanced School Reputation
Positive word of mouth and testimonials.



> "Now PTMs are more meaningful. We understand our child's strengths and exactly how we can support them at home."
>
> – Parent, Riverside International School

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Creating AI Enabled Schools

Your School.
Our Support.

Stronger Admissions Together.

Edubull provides complete **marketing support** to help you attract more students and build a stronger school brand.



- More Admissions
- Stronger Brand Image
- Higher Parent Interest
- Long-Term Growth

Our Marketing Support

From Awareness to Admissions

Creative Graphics



Posters | Flyers | Banners
Brochures | Digital Creatives

Social Media Support



Ready-to-use Posts | Reels
Content Calendar

On-Campus Branding



School AD Boards | Standees
Wall Graphics | Classroom Signage

Events & Outreach Support



Open Houses | Career Fairs
Parent Webinars | School Events

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Marketing Support Today.
A Brighter Tomorrow for Your School.

Let's Grow Together

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Creating AI Enabled Schools

PEOPLE | TECHNOLOGY | BETTER LEARNING

IMPLEMENTATION PLAN

AI-Enabled School Implementation Plan

A clear rollout commitment from order confirmation to teacher adoption and student learning-gap improvement.



- Faster Deployment
- Smoother Adoption
- Measurable Learning Impact

Our Implementation Promise

After the MOU is signed and the complete Order Form is submitted, Edubull will execute the following time-bound implementation plan.

From Set Up to Real Impact

Phase 1 — Delivery, AI Panel & Digital Readiness

On Time. On Track. Together.

01 Books



Complete book sets as per the class, subject and confirmed student strength.

Within **15 days**

02 AI Panel



65-inch AI interactive panel(s), up to 80% of the total committed panel quantity.

Within **15 days**

03 Installation



Panel installation, basic setup and technical readiness check.

Within **10 days of panel delivery**

04 IDs & Access



Teacher and student login IDs, credentials, class-subject mapping and platform access.

Within **1 month of order**

Information & Readiness Required from the School

Your Readiness Our Shared Success

Order & Payment

Signed MOU; complete Order Form; confirmed student strength by class and subject; timely payment as agreed.

User Data

Teacher name, mobile/email, assigned class and subject; student name, class and section; one authorised coordinator.

Infrastructure

Safe panel location, suitable wall, electrical point, internet connectivity and access for installation team.

Training Participation

School-approved dates, training room, teachers' attendance, access to devices/internet and academic leadership participation.

Let's Build AI-Enabled Schools Together

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Creating AI Enabled Schools

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Creating AI Enabled Schools

PEOPLE | TECHNOLOGY | BETTER LEARNING

Teacher Enablement Program

Practical, hands-on training to help teachers teach smarter with AI and create better learning outcomes.



Hands-on Training | Real Classroom Application | Measurable Impact

Our Four Step Teacher Training Program

From Training to Real Classroom Impact

01 AI Teacher Productivity



- Create lesson plans & assignments with AI
- Faster notebook checking and feedback
- Daily platform usage support

Teach Smarter

02 Baseline Test & Learning Gaps



- Conduct baseline tests
- Read student/class/ concept gap reports
- Use AI-generated remedials with guidance

Identify Gaps

03 Student & Parent Activation



- Guide students to use the platform responsibly
- Help parents understand the learning support
- Explain free, personalised tuition-style support at home

Involve Every Learner

04 Chapter & Concept Mastery



- Monitor chapter/concept learning
- Run gap analysis
- Assign remedials & track completion
- Review reassessment improvement

Drive Better Results

The Outcomes for Your School

Higher Teacher Adoption | Better Student Performance | More Confident Parents | A Stronger School Brand



> "The training was very practical and easy to follow. I now use AI daily in my teaching."
> – Teacher, Partner School

edubull
Creating AI Enabled Schools

Investing in Teachers. Building Brighter Tomorrows.

Learn | Explore | Achieve | Belong

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Voices That Build Brighter Schools

ACADEMIC DIRECTOR | VICE PRINCIPAL | TEACHER

Real experiences from our school partners.

ACADEMIC DIRECTOR



"Edubull has redefined what is possible for our school."

Mr. Vikas Yadav
Academic Director

Watch Academic Director's Story

VICE PRINCIPAL



"Teaching and learning have become more effective, engaging and measurable."

Mrs. Kalpana Yadav
Vice Principal

Watch Vice Principal's Story

TEACHER



"Edubull makes my teaching easier and my students more curious."

Ms. Manisha
Science Teacher

Watch Teacher's Story



Together for a Brighter Tomorrow

Schools | Students | Better Futures